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Alps 2 Ocean Cycle Trail Launches a New Website

We are thrilled to announce the launch of a new website for the Alps 2 Ocean Cycle Trail www.alps2ocean.com. Alps 2 Ocean Cycle Trail is one of the premium Great Rides of New Zealand, connecting Aoraki/Mount Cook to the Pacific Ocean travelling through the Mackenzie and Waitaki District offering amazing scenery and natural wonders along the trail. The website was redesigned to give a more modern, responsive look with easier navigation, making it more user-friendly. The new website was also redesigned to consolidate all functions of the website under one umbrella, to make it easier for website users to find all the information they require under the same website, as well as easily direct visitors to the Alps 2 Ocean Official Partner service providers.

The new site features trail details and maps, covering the route from Mt Cook to Oamaru. It also gives tips on how to plan your ride, including trail safety, fitness levels, itineraries, and service providers to help visitors plan their trip on the Alps 2 Ocean Cycle Trail. Moreso, the website also provides real-time updates on current trail weather conditions for the different trail sections, as well as inform cyclists of trail closures or detours in place. A comprehensive trail directory of service providers supporting visitors along the trail is also available, giving visitors a choice of guided or independently organised trips, accommodation providers, bike shops and hire, car relocation services along the trail, food and drink service providers, and merchandise. The adventures along the trail are the highlight of the trip for many, so we also have a list of attractions and things to do along the trail.

“We are excited to launch the new improved Alps 2 Ocean website. It has been a collaborative project with Mackenzie District Council to improve the look, feel and ease of information available to Trail users both in planning and during their Alps 2 Ocean adventure. The new improved website links seamlessly to all the Alps 2 Ocean Official Partners and is a one stop shop for people wishing to explore one of New Zealand’s 23 Great Rides. The website is easy to navigate, and the improved features make it attractive and user friendly,” said Robyn Hyde, the Alps 2 Ocean Trail Manager.

News features will be added in the Stage 2 of the website development, so watch out for our latest news section. It will keep you posted on exciting developments around our Trail and firsthand experiences shared by people who have conquered the Alps 2 Ocean Cycle Trail.

We invite you to check out the new website and all feedback is welcome. You can check out the website by visiting www.alps2ocean.com. Feedback can be sent to a2otrailmanager@waitaki.govt.nz.

About Alps 2 Ocean Cycle Trail

The Alps 2 Ocean Cycle Trail (A2O) is New Zealand's longest cycle trail stretching over 300kms and delivering epic vistas as you ride from the foot of Aoraki Mount Cook all the way to the

Pacific Ocean. Officially opened in 2013, it is one of New Zealand's Great Rides; the crème de la crème of multi-day cycling experiences in NZ for the iconic southern landscapes traversed and easily navigated by a wide demographic. It provides a depth of experience and huge sense of personal accomplishment. The trail is an easy to intermediate graded trail.